How We Solve
Dealership Problems

What Is Dealer Pay?

Dealer Pay LLC is a web-based software and payment acceptance provider. We streamline card and check acceptance for each department within your dealership.

Service/Parts/Collision | 62% of Total Processing Revenue

Our dealer specific interface provides customers 3X as many ways to pay, which speeds up the check-out process. These user-friendly solutions provide substantial improvements in overall daily workflows for service writers, managers, or cashiers.

- No more lines or delayed sales
- Payment flexibility improves the customer experience (CSI Scores)
- Store customer data conveniently and securely for repeat business

- Customer-facing hardware with added security
- Improved data collection (RO number, Parts Ticket and VIN) at the Point-of-Sale

Sales/Finance | 24% of Total Processing Revenue

Simple and secure payment acceptance in the business office helps keep customers engaged with a positive payment experience.

- Accept deposits remotely by text or email
- Set transaction limits by user and/or department

- Speed buying decisions and increase F/I spend
- Maximize Pay Share to increase margins and reduce processing costs

Rental/Leasing | 7% of Total Processing Revenue

One click pre-authorized transactions allows for easy capture and tracking.

Recurring billing allows you to provide payment plans, automated by any frequency for maximum control.

- Maximize pre-authorized transactions for 30 days
- Get real-time notifications on recurring failures

Office/Accounting | 7% of Total Processing Revenue

Detailed reporting and administrative management tools improve overall reconciliation and effective management of each location, department and user.

- Make easy corrections: voids, refunds and receipts
- Eliminate time spent tracking down transaction information for vehicle sales or service
- Easily manage users with specific permissions, adjustable to department or tenure

- Get real time notifications on transaction failures or send payment requests
- Manage A/R and A/P with direct access to payment acceptance for both card, check and ACH
- Eliminate scans and lengthy PCI forms with Point-to-point encrypted hardware

DealerPay