Just when you thought Dealer Pay's point-of-sale solutions could not get any better...

Dealer Pay Share



SHARE

INCREASE PROFIT MARGINS

CUSTOMIZE YOUR SURCHARGE

IMPROVE CUSTOMER APPRECIATION

EXPAND YOUR PAYMENT LIMITS

BENEFIT WITH FLEXIBILITY

Dealer Pay knows what dealers need and which departments need more flexibility than others. All our dealer-specific solutions are designed to help increase sales and profits, but now we can help you eliminate some or all your processing fees associated with payment acceptance.

Dealer Pay Share allows your dealership to share between 1%, 2% or 3% of your processing fees, by department, dollar threshold or presentation (card present vs. not present), or in any combination.

By following the surcharge rules, Dealer Pay's point-of-sale solution will help exclude Debit cards or any "non-qualified" transactions for **Dealer Pay Share.**

Once we have your specific parameters and rates in place, your users will not have to add, change, or adjust any final sales amounts.

Different from our competition, we allow you to start slow, or go all in, depending on your preferences. Dealer Pay will assist with the setup, even providing the appropriate signage for each department. Details are provided with the original sale amount, along with the **Dealer Pay Share** overage on every receipt, as well as for each batch and settlement report, making for an easy daily reconciliation to both your bank and DMS.



(CE)) DealerPay Are Increase Profit Margins With Every Card Transaction.

SALES / FINANCE		SERVICE / PARTS	
(\$2,500 Average Ticket)		(\$300 Average Ticket)	
Pay Share Rate	Profit Increase	Pay Share Rate	Profit Increase
1%	\$25	1%	\$3
2%	\$50	2%	\$6
3%	\$75	3%	\$9
Recoup some or all of your transaction costs with an average "effective rate" of 2%. Ask About Dealer Pay's Pay Share Today!			

Set yourself apart from the competition by taking advantage of our complete line-up of services: Dealer Pay POS Plus with DMS, Pay Share and Moves.

GET STARTED TODAY!

Visit dealer-pay.com 636.442.4901 Call **Email** sales@dealer-pay.com

